



LUCKY LUKE

DEPUIS 1946

70 ANS PLUS VITE QUE SON OMBRE



LOGOS





SLOGAN

70 ANS PLUS VITE QUE SON OMBRE

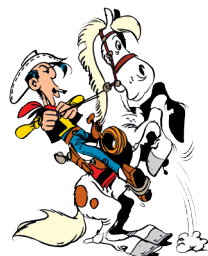
70 YEARS OLD AND STILL FASTER THAN HIS SHADOW



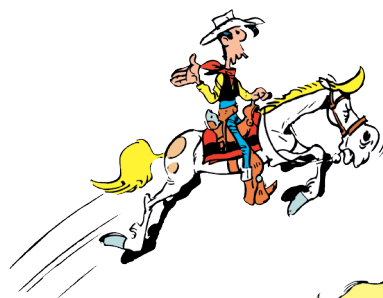
1946 - 1956



1957 - 1966



1967 - 1976



1977 - 1986



1987 - 1996



1997 - 2006

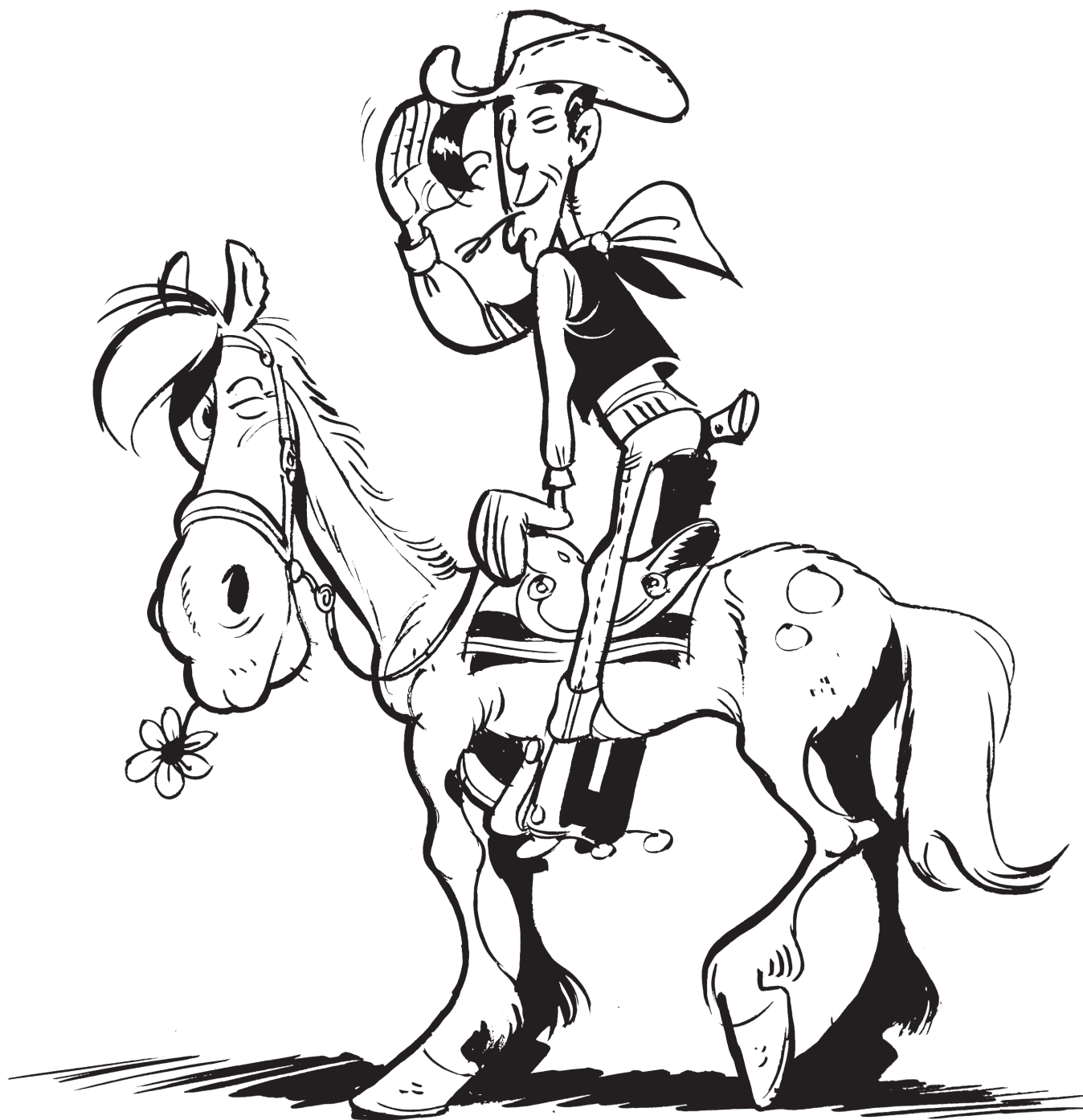


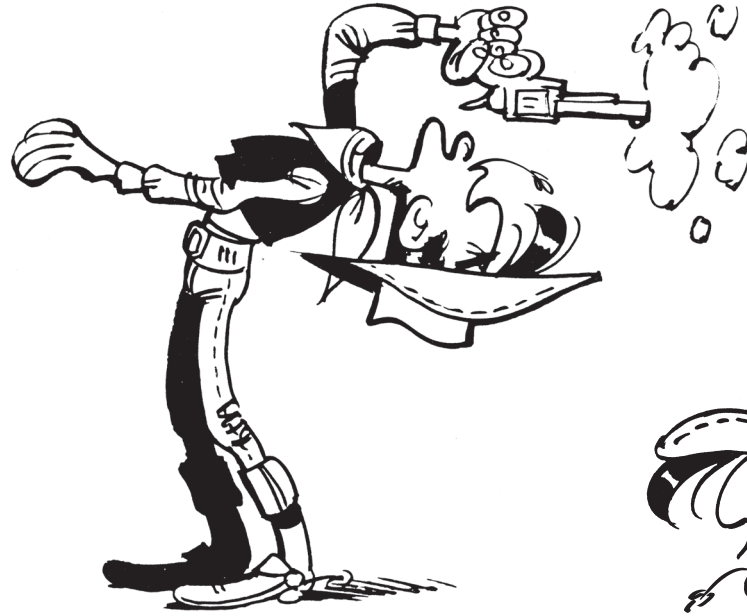
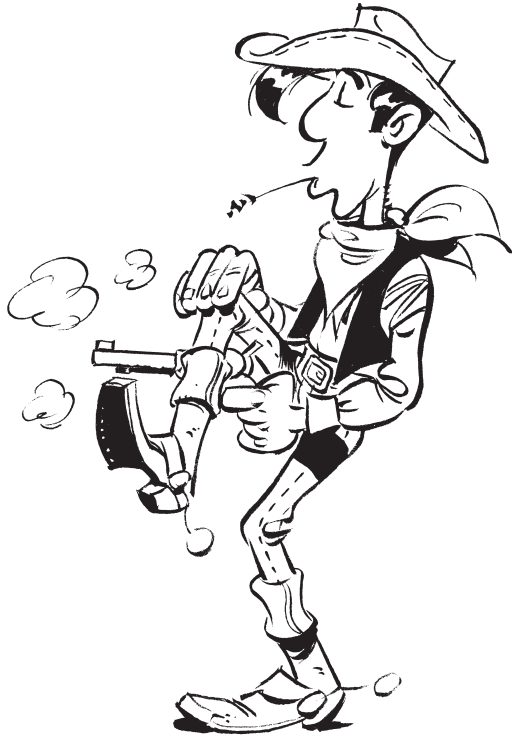
2007 - 2016

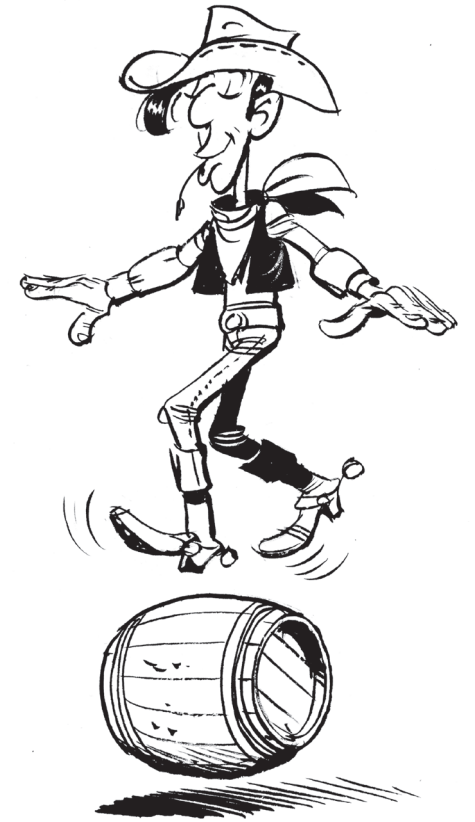
LUCKY LUKE

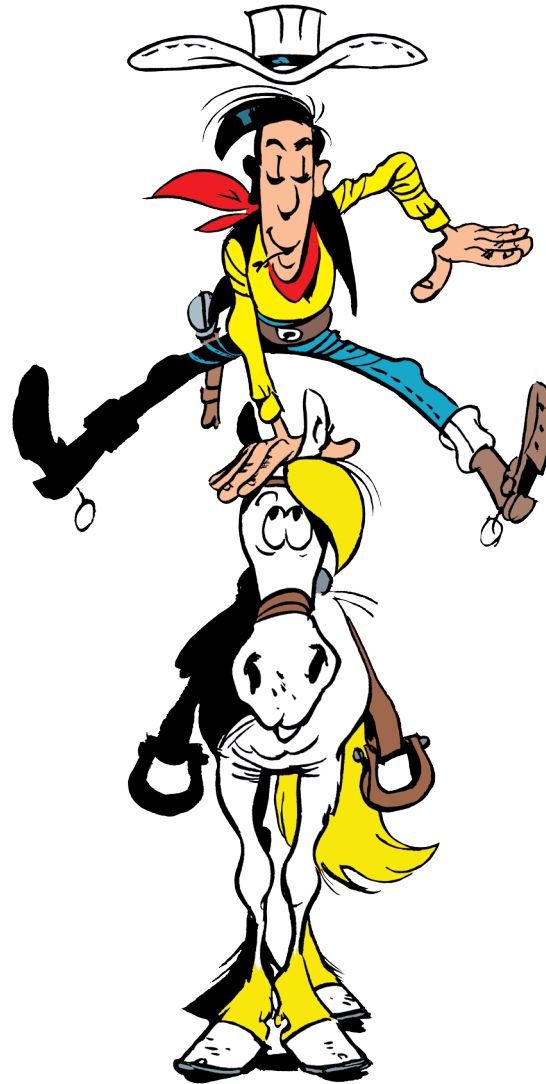
à travers les âges

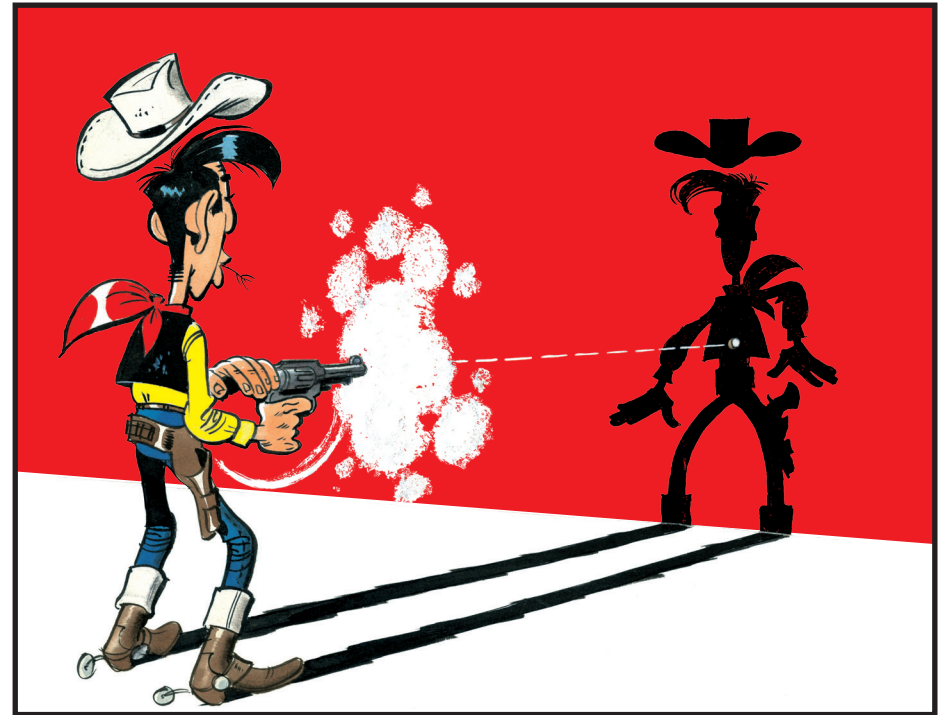


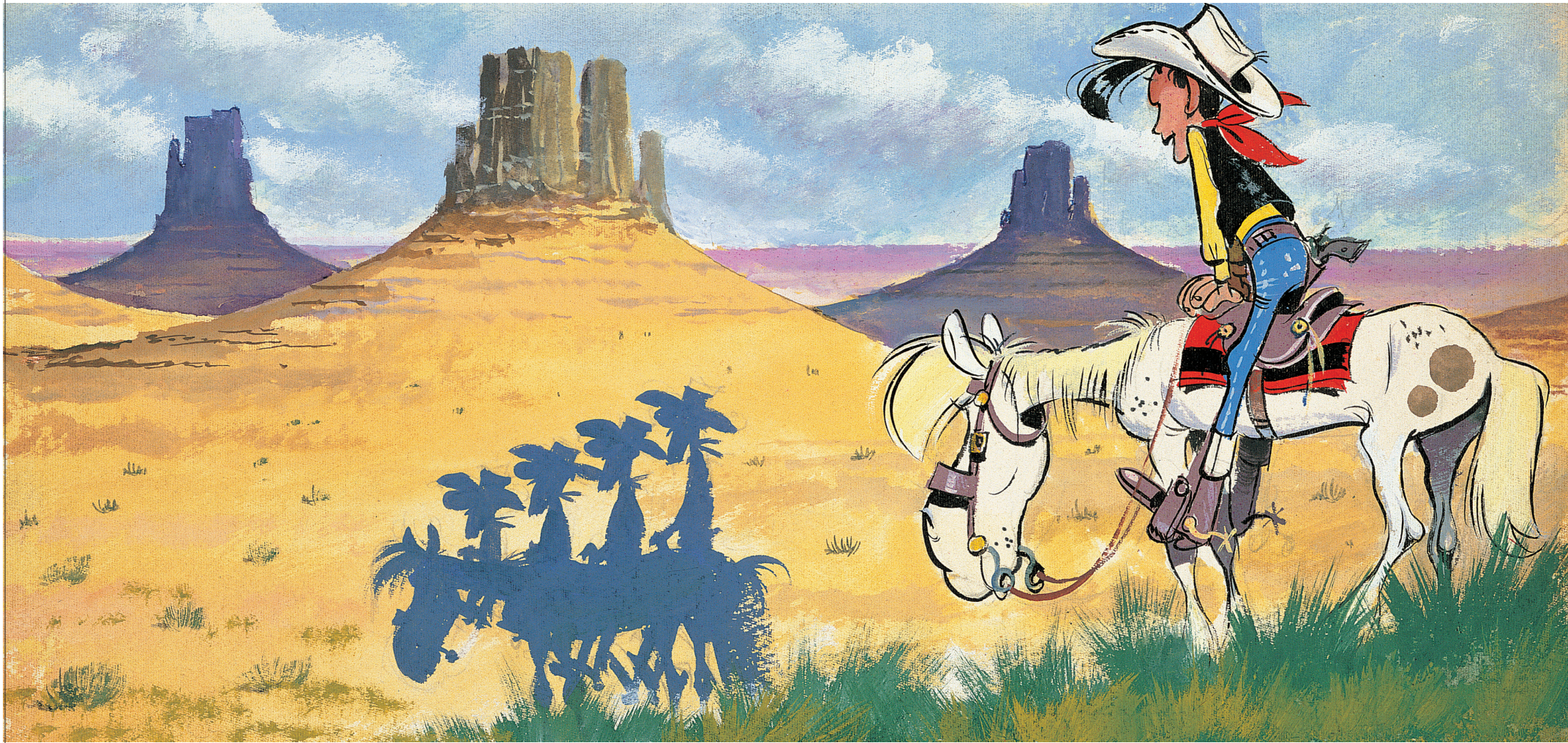


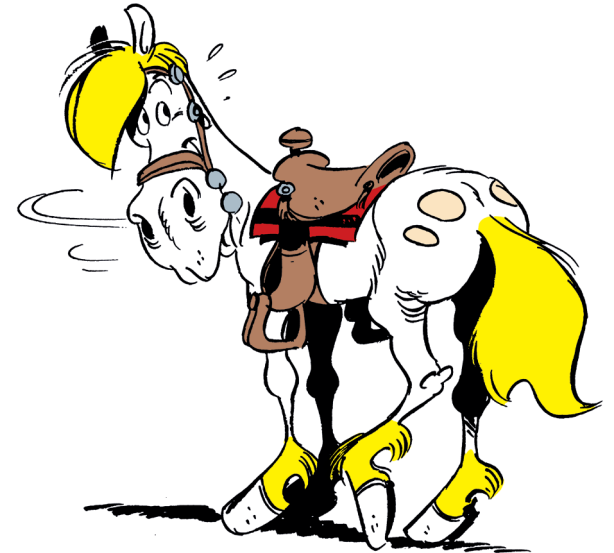
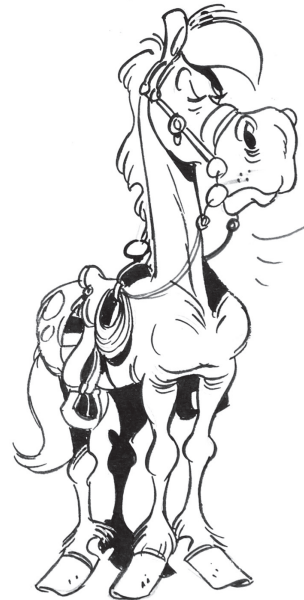
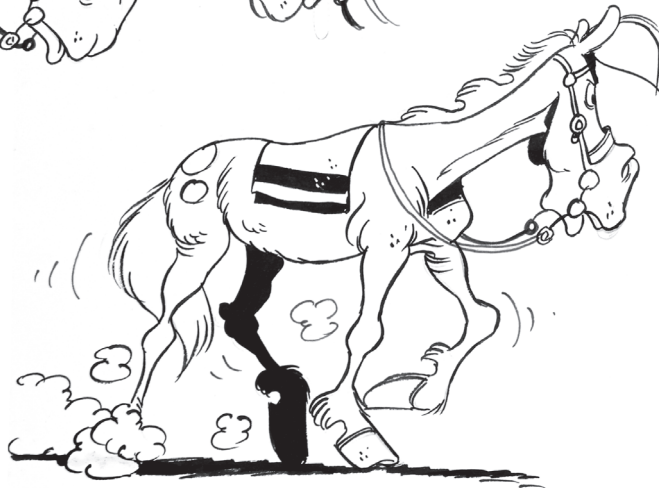
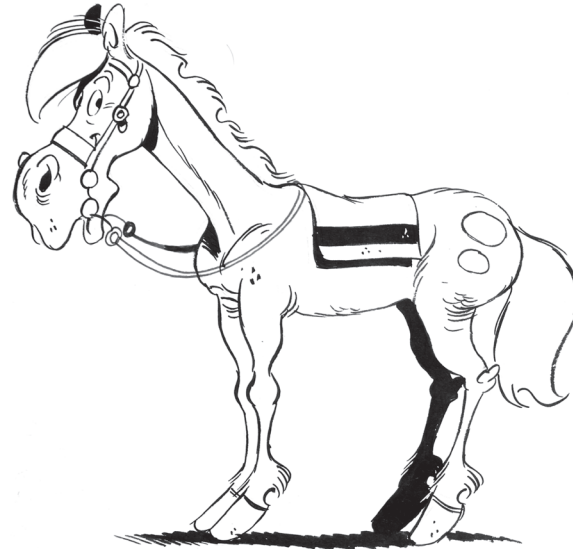
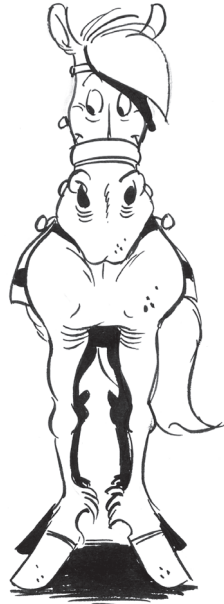


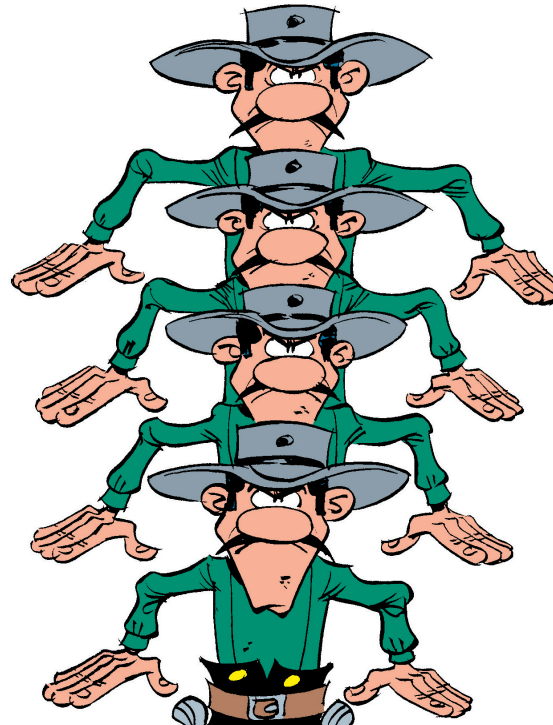
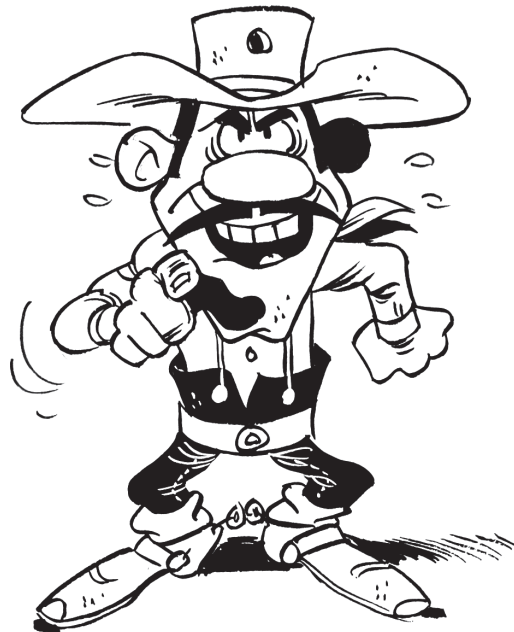


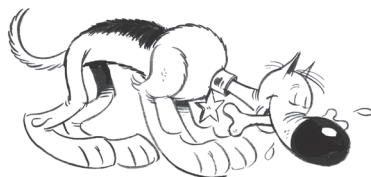
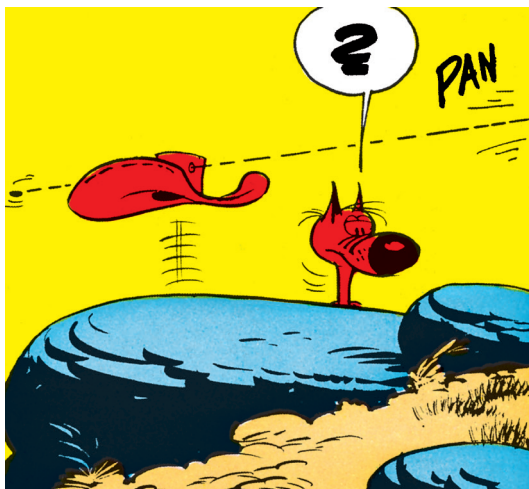








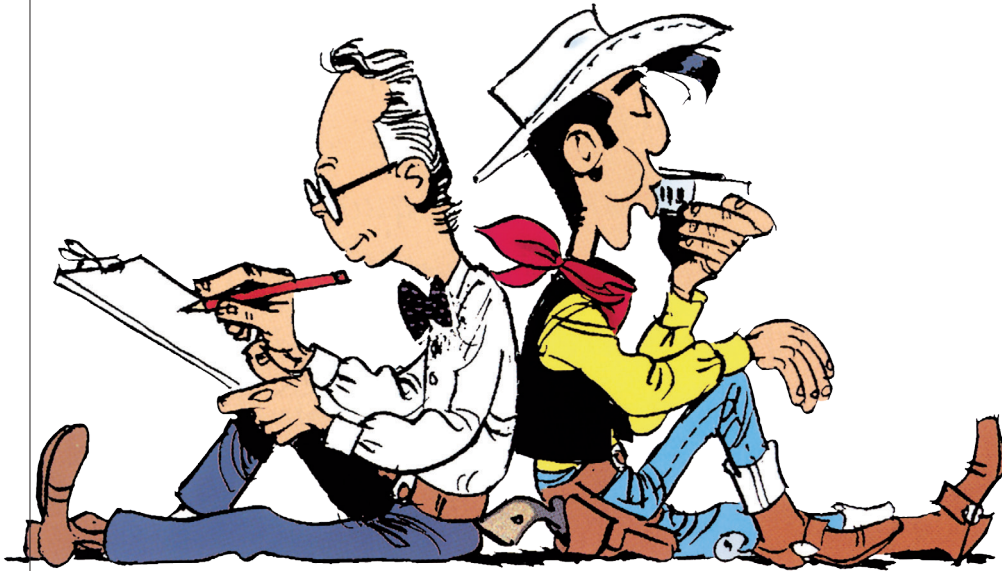






LE CRÉATEUR

MORRIS



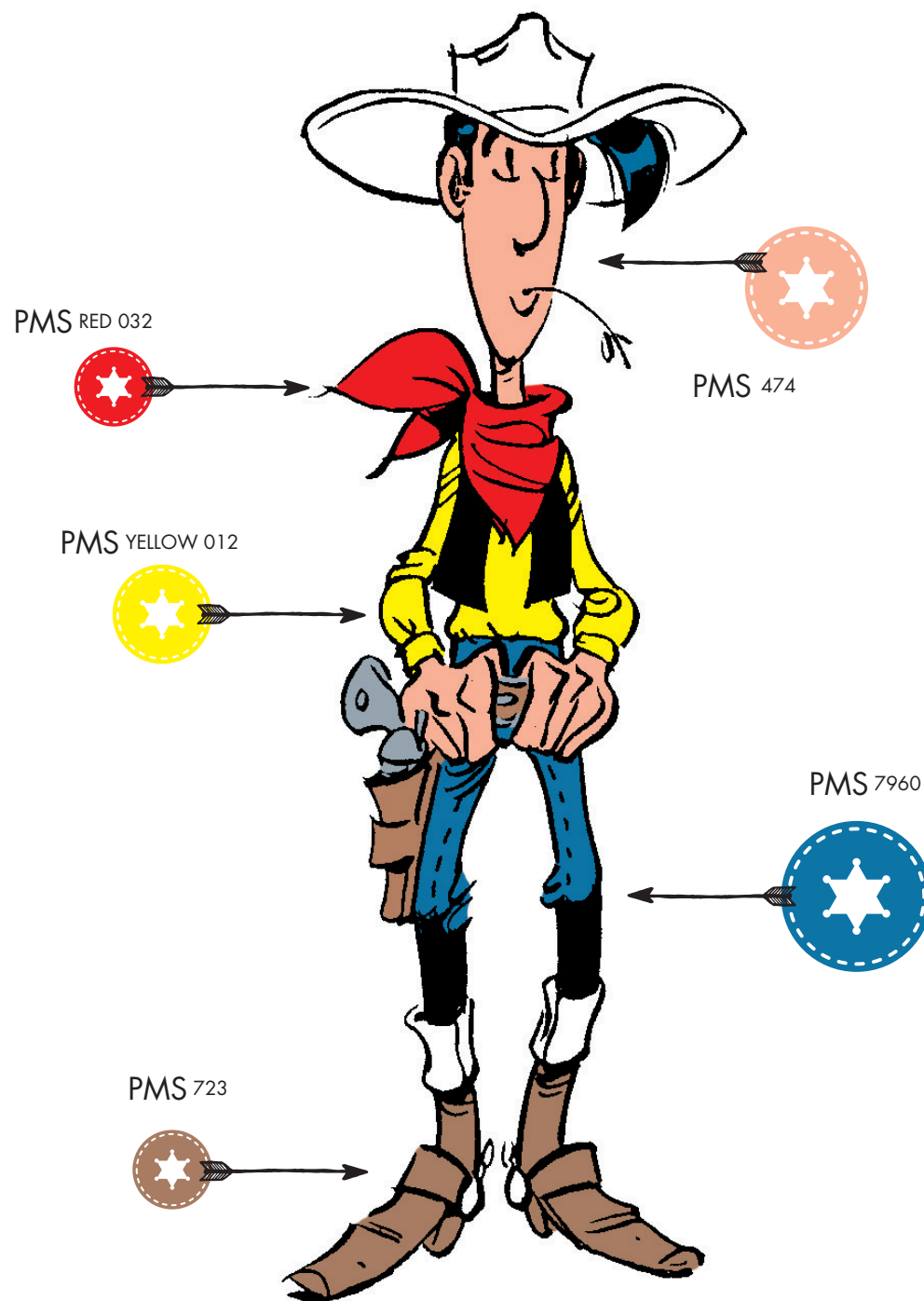


LOGO & COPYRIGHT

LUCKY LUKE

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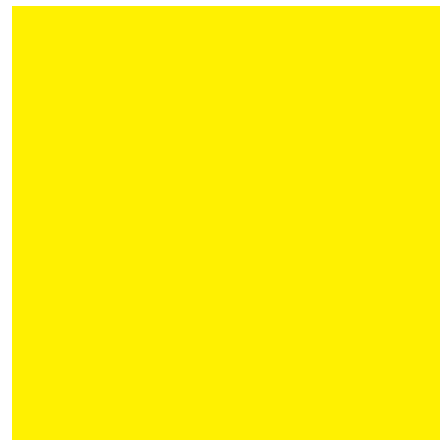
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CMYK 0-100-100-0
PANTONE 485C



RVB 181- 22 - 33
CMYK 30-100-100-0
PANTONE 7620C



RVB 255 - 237 - 0
CMYK 0-0-100-0
PANTONE 102C



RVB 14 - 125 -153
CMYK 100-30-35-0
PANTONE 7712C





Futura Light

abcdefghijklmnopqrstuvwxyz
0123456789

*abcdefghijklmnopqrstuvwxyz
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Futura Book

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Futura Medium

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Futura Heavy

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Futura Bold

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0123456789

*abcdefghijklmnopqrstuvwxyz
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Futura Extra Bold

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*abcdefghijklmnopqrstuvwxyz
0123456789*



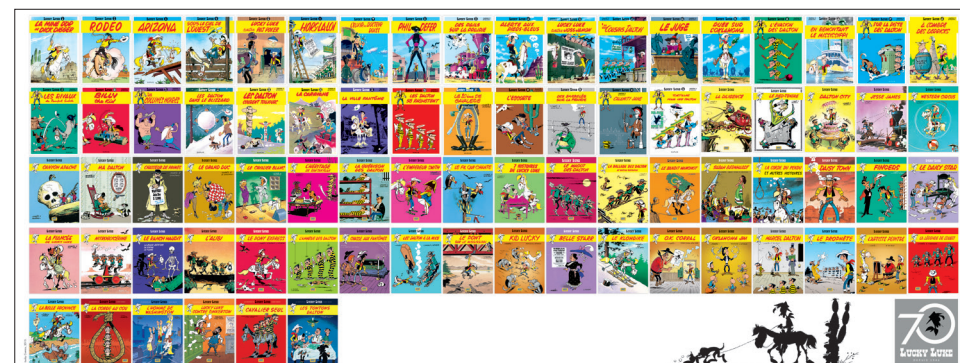
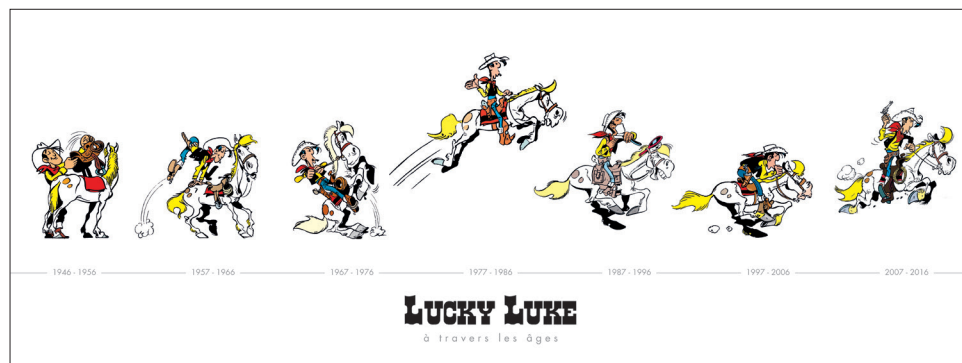
ALBUMS





SUPPORTS DE COMMUNICATION

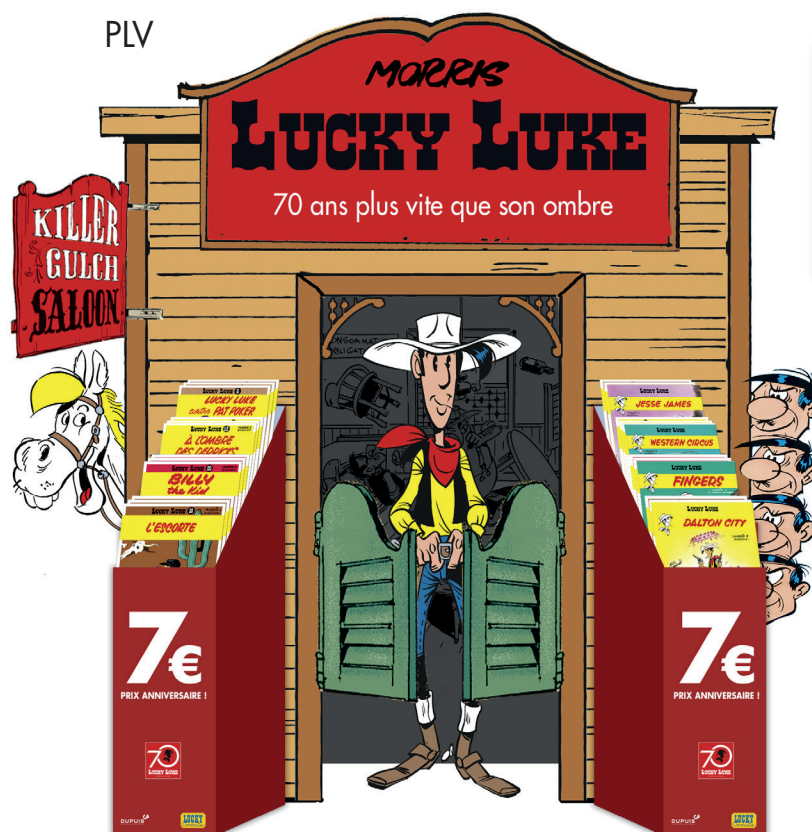
Poster



Totem / toise



PLV



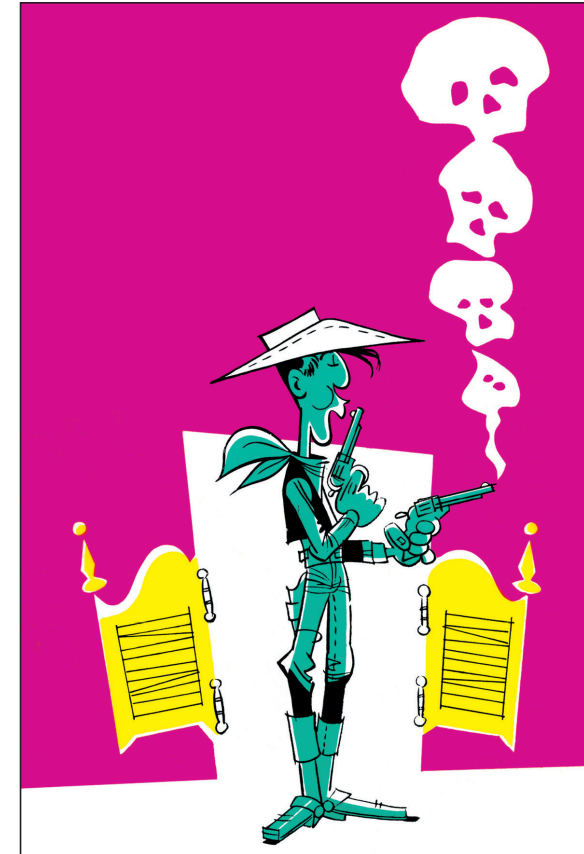
Sac papier



Sticker



SUGGESTIONS D'UTILISATION





SUGGESTIONS D'UTILISATION





SUGGESTIONS D'UTILISATION

